

사단법인 한문화진흥협회

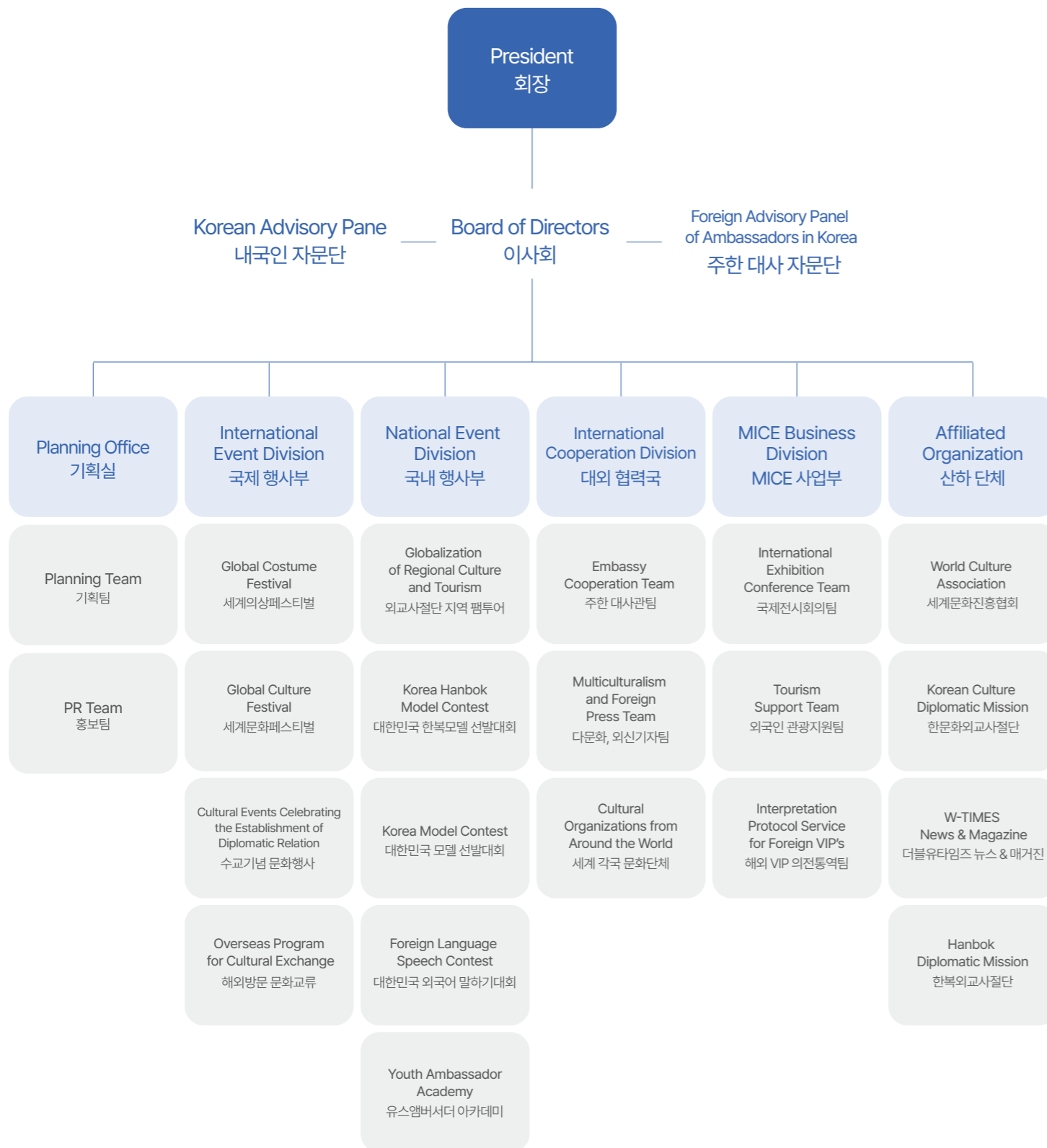
**KOREAN
CULTURE
ASSOCIATION**

Contents

- 
- 3 Organization & System
- 4 History
- 6 Relations with Embassies
- 7 Hanbok Fashion Show
- 9 Event & Reception
- 10 Exhibition & Concert
- 11 Global Culture & Food Festival
- 12 Global Costume Festival
- 13 Cultural Tours
- 14 Work Together with Government Agencies
- 15 Korea Hanbok Model Contest
- 16 Korea Dress Show
Korea Wedding Hanbok Trend Show
- 17 Youth Ambassador Academy
- 18 Korea Hanbok Diplomatic Mission
- 19 Hanbok Gifts
- 20 Korean Culture Diplomatic Mission
Support for Embassy Events
- 21 W-Times



사단법인 한문학진흥협회
Korean Culture Association



<p>About 100 Embassies in Korea 100여 주한 대사관</p> <ul style="list-style-type: none"> · Advisor Ambassador Panel from Around 100 Embassies in Korea 100개국 주한 대사 협회 자문단 · Promotion of Korean Culture through Embassies in Korea 대사관을 통한 한문화 홍보 · Promotion of Korean Tourism through Embassies in Korea 대사관을 통한 한국 관광 홍보 · Cooperation with International Events 각종 국제 행사 협력 · Cooperation with MICE Businesses MICE 유치 협력 	<p>Affiliated Organization 산하단체</p> <ul style="list-style-type: none"> · World Culture Association 세계문화진흥협회 · Korean Culture Diplomatic Mission 한문화외교사절단 · W-TIMES News and Magazine 더블유타임즈 뉴스&매거진 · Korea Hanbok Diplomatic Mission 한복외교사절단 	<p>Korean Embassies, Korean Cultural Centers and Cultural Organizations from Around the World 해외 한국대사관, 한국문화원, 세계 각국 문화단체</p> <ul style="list-style-type: none"> · Overseas Promotion of Korean Culture 한문화 해외 홍보 · Cooperation for World Culture Exchange 세계 문화교류 협력 · Publicity Diplomacy and Cultural Exchange 공공외교 · 문화교류 · Attracting Foreign Tourists 해외 관광객 유치
---	---	--

<p>30 Years of Korean Culture Promotion Experience 30년 경력 한문화 홍보</p>	<ul style="list-style-type: none"> · Preservation and Development of Korean Culture 한문화 계승 발전 · Globalization of Korean Paper Hanji 한지의 세계화 · Globalization of Korean Food Hansik 한식의 세계화 · Globalization of Korean Traditional Clothing Hanbok 한복의 세계화
<p>Celebration Events, Korea Week Fashion Shows 수교행사, 한국주간패션쇼</p>	<ul style="list-style-type: none"> · Celebration Events for Diplomatic Relations (Fashion Show, Exhibit etc.) 국가간 수교행사 (패션쇼, 공예전, 사진전 등) · Events at Korean Embassies and Cultural Centers (Hanbok Fashion Show) 해외 한국 대사관, 문화원 초청 행사 (한복 패션쇼) · Enhancement of the National Prestige of Korea 대한민국 국격 제고
<p>World-Class Festivals 세계적 수준의 페스티벌</p>	<ul style="list-style-type: none"> · Global Costume Festival 세계의상페스티벌 · Global Culture Festival 세계문화페스티벌 · Global Food Festival 세계음식페스티벌 · Various International Events 다양한 국제 행사 지원
<p>Globalization of Local Festivals, Culture and Tourism 30년 경력 한문화 홍보</p>	<ul style="list-style-type: none"> · Upgrading the Scale of Local Festivals 지역 축제 업그레이드 · Attracting Domestic Tourist 국내 관광객 유치 · Attracting Foreign Tourists 해외 관광객 유치 · Public Relations with Diplomatic Corps and Foreign Pres 외교사절, 외신기자 홍보 · Public Relations with Multicultural Families and Foreigners 다문화 가정, 주한 외국인 홍보
<p>MICE Business MICE 유치</p>	<ul style="list-style-type: none"> · Holding and Supporting International Conference 국제회의 유치 및 지원 · Attracting Foreign Tourists 해외 관광객 유치 · Holding and Supporting International Exhibitions 국제 전시회 유치 및 지원 · Cooperating with Embassies in Korea 주한 대사관 협력 · Cooperating with Cultural Organizations Around the World 세계 각국 문화 단체 협력

Since its establishment in 1984, the Korean Culture Association has been working to protect, preserve, and develop Korean culture as well as to promote its globalization.

The KCA has a cooperation network of world cultural exchanges with over 100 Embassies in Korea and has been spearheading global cultural exchange by introducing Korean Culture to the world while bringing the world's cultures to Korea.

The KCA also organizes various cultural events to celebrate the establishment of diplomatic relations between Korea and other countries.

1984

- Established

2004

- Registered under the Ministry of Culture, Sports, and Tourism



2015

- Fashion Show for the 25th Year of Mongolia-Korea Amity
- Icheon Tour for Ambassadors
- Celebration Event for the 42nd Year of Bangladesh-Korea Amity



- Fashion Show and Exhibition for the 53rd Year of Iran-Korea Amity
- South African Film Festival
- Overseas Cultural Exchanges in the Czech Republic
- Daegu Tour for Ambassadors
- Global Costume Festival
- Korea Month in Pakistan by the Invitation of the Korean Embassy in Pakistan



2016

- Algeria-Korea Cultural Program
- Global Costume Festival in Seoul
- Jeonju Hanji Festival and Tour for Ambassadors
- Asia Model Festival in Suwon



- Korea Week in Bolivia by the Invitation of the Korean Embassy in Bolivia
- Czech Republic Photo Exhibition
- Ulsan Whale Festival and Tour for Ambassadors



- Overseas Cultural Program in Czech Republic
- Art Exhibition for the 24th Year of China-Korea Amity
- Imsil Cheese Festival and Tour for Ambassadors

- Good Governance Promotion Series with the Ministry of Interior
- Global Costume Festival in Suwon
- Hanbok Fashion Show in Egypt by the Invitation of the Korean Embassy in Egypt
- Hanbok Fashion Show for the 42nd Year of Oman-Korea Amity

2017



- Bolivia Alasita Festival
- Cherry Blossom Festival 2017
- Mungyeong Chasabal Festival 2017
- Iranian Cultural Night 2017



- Visit to DMZ for Ambassadors
- ASAS Charity Ball 2017
- Vietnam-Korea Fashion Show
- Bangla Film Festival
- Gandhara Exhibition 2017



- UN SRC Singers Concerts
- Global Costume Festival 2017
- MSI T Policy Presentation for Ambassadors
- Pakistan-Korea Fashion Show

- Korea Hanbok Model Contest 2017

2018

- Youth Ambassador Winter Camp
- Thailand-Korea Model Contest 2018
- Bulgarian UNESCO Monuments Exhibition
- Korea Wedding Hanbok Trend Show 2018



- Thai Festival 2018
- Global Costume Festival in Suwon 2018
- Oman-Korea Fashion Show
- Azerbaijan-Korea Fashion Show
- ASAS Charity Ball 2018 with the Association of Spouses of Ambassadors in Seoul



- Korea Hanbok Model Contest 2018
- Hanbok Fashion Show in Chicago
- Sri Lanka Day
- Jeju Tour for Ambassadors
- MIKTA Young Leaders Camp with the Ministry of Foreign Affairs
- France-Korea Model Contest 2018

2019

- Youth Ambassador Winter Camp
- Korea Hanbok Model Contest 2019
- Korea Wedding Hanbok Trend Show
- Bangladesh Film Festival
- MIKTA Young Leaders Camp with the Ministry of Foreign Affairs

- Youth Ambassador Summer Camp
- Korea Dress Show
- Global Costume Festival 2019
- Science&ICT Policy Day 2019 with the Ministry of Science and ICT

2020

- Global Costume Festival in Ansan 2020
- Youth Ambassador Winter Camp



- Vietnam-Korea Fashion Show
- France-Korea Model Contest 2020
- Korea Hanbok Model Contest 2020
- Korea Wedding Hanbok Trend Show
- Youth Ambassador Summer Camp



- Korea Dress Show
- Global Costume Festival 2020
- Science&ICT Policy Day 2019 with the Ministry of Science and ICT



2021



- Ecuador Day
- Bangladesh Photo Exhibition
- Korea Hanbok Model Contest 2021



- Korea Wedding Hanbok Trend Show
- Hanbok Fashion Show in Dokdo
- Hanbok Fashion Show in Ulleungdo
- Ecuador Photo Exhibition



- Hanbok Fashion Show in San Francisco
- Hanbok Gift Presentation Ceremonies for Korean War Veterans
- Hanbok Fashion Show in Los Angeles
- Azerbaijan Day



- Celebration Event for the 30th Anniversary of the Independence of the Republic of Kazakhstan

2022



- Korea Dress Show
- Beopgochangshin Hanbok Fashion Show
- Tanzania Day
- Celebration Event for the 30th Year of Azerbaijan-Korea Amity
- Celebration Event for the 60th Year of Colombia-Korea Amity



- Hanbok Fashion Show in Frankfurt
- Fashion Show for the 30th Year of Vietnam-Korea Amity
- Gunsan Tour for Ambassadors
- Celebration Event for the 30th Year of Morocco-Korea Amity
- Korea International Exchange and Cultural Diplomacy Merit Award Ceremony



- Korea Hanbok Model Contest 2022
- Korea Wedding Hanbok Trend Show
- Nigeria Business Forum
- Nigeria Day
- Hanbok Fashion Show for the 30th Year of Croatia-Korea Amity
- Kazakhstan Day
- France-Korea Model Contest 2022
- Hanbok Gift Presentation Ceremonies for Korean War Veterans



- Seoul Fashion Week
- Thailand-Korea Model Contest 2022
- Hanbok Fashion Show in India
- Fashion Show for the 60th Year of Nicaragua-Korea Amity
- Hanbok Fashion Show in Taiwan
- Qatar Day
- Celebration Event for the 30th Year of Vietnam-Korea Amity

2023



- Hanbok Fashion Show for the 70th Anniversary of the US-Korea Alliance
- Hanbok Fashion Show in Dubai
- Turkmenistan Day
- Korea Dress Show
- Beopgochangshin Hanbok Fashion Show
- Hanbok Fashion Show in Gyeonghuigung Palace
- Hanbok Fashion Show in Romania
- Hanbok Fashion Show in Bulgaria
- Hanbok Fashion Show in Niigata (Japan)
- Hanbok Fashion Show in France & Hanbok Gift Presentation Ceremonies for Korean War Veterans
- Korea Hanbok Model Contest 2023
- France-Korea Model Contest 2023
- Thailand-Korea Model Contest 2023
- Hanbok Fashion Show in Thailand & Hanbok Gift Presentation Ceremonies for Korean War Veterans
- Kazakhstan Day
- Cambodia Day
- Fashion Show for the 26th Year of Cambodia-Korea Amity
- Oman Day
- Latvia Day
- Hanbok Fashion Show in Taiwan
- Global Costume Festival 2023

Relations with Embassies 대사관과의 관계

People Changing
the World through Culture

The Korean Culture Association has contributed to boosting the national image of Korea in the international community and securing Korea's position as a hub for world cultural exchange
Around 100 Ambassadors in Korea are appointed as honorary advisors by the KCA.



Hanbok Fashion Show

People Changing
the World through Culture

한복 패션쇼



Hanbok Fashion Show

People Changing the World through Culture

한복 패션쇼



Celebration Event for the 30th Year of Vietnam-Korea Amity



Welcoming Event for the Speaker of Parliament of Hungary



Celebration Event for the 60th Year of Nicaragua-Korea Amity



Celebration Event for the 60th Year of Colombia-Korea Amity



Celebration Event for Kazakhstan National Day



Celebration Event for the 30th Year of Azerbaijan-Korea Amity



Celebration Event for the 60th Year of Peru-Korea Amity



Celebration Event for Malaysia National Day



Celebration Event for Oman National Day



Celebration Event for Cambodia National Day



Celebration Event for Qatar National Day



Celebration Event for Ecuador National Day



Gandhara Art Exhibition (Seoul Arts Center)



Czech Republic Photo Exhibition



Oman Photo Exhibition



Bulgarian UNESCO Monuments Exhibition



Art Exhibition for China-Korea Amity



Bangladesh Photo Exhibition



UN SRC Singers Concerts for the UN's 70th Year



Concert for Guatemala-Korea Amity



Bangladesh Festival Bangladesh-Korea Amity



Celebration of Algeria-Korea Amity



Celebration for Türkiye-Korea Amity



Concert for Bolivia-Korea Amity



Global Culture Festival

세계문화페스티벌

Embassies participate and display their traditional handcraft, costume, and food in their own booths. The festival is a great opportunity to introduce each country's own culture and promote cultural exchange across the world.



Global Food Festival

People Changing the World through Culture



Global Costume Festival

People Changing
the World through Culture

세계의상페스티벌

The largest international clothing culture exchange event in Korea (1st part_Hanbok Fashion Show of Diplomatic Corps, 2nd part_Global Fashion Show of Diplomatic Corps)

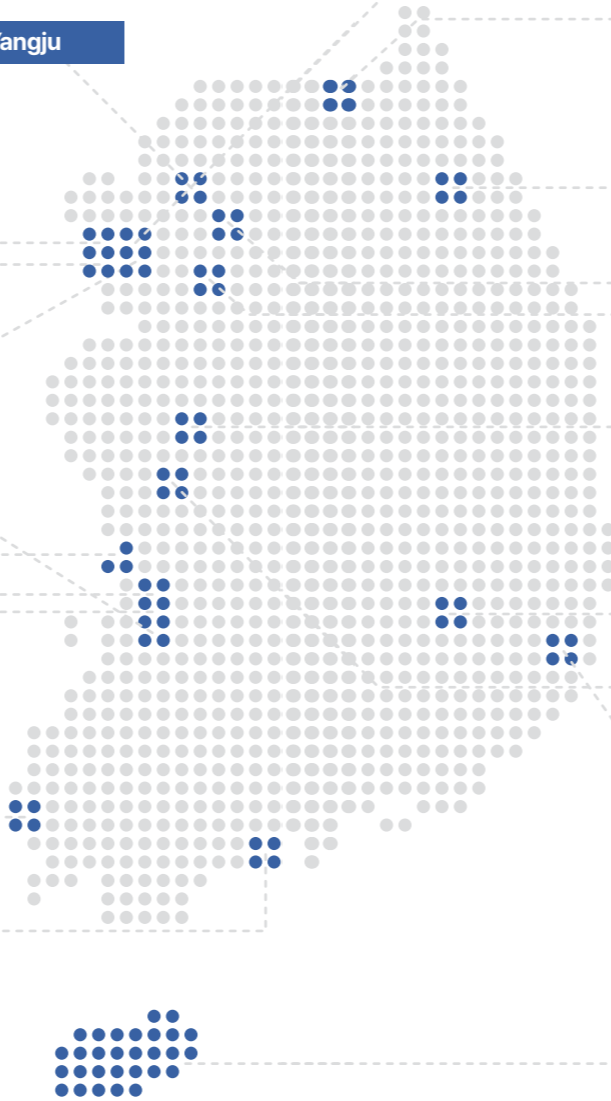


주한외교사절단 문화투어

- Tour programs designed to promote regional culture, tourism, festivals and industries to diplomatic corps in Korea.
- International level protocol and interpretation service are provided by the KCA's affiliated organization, Korean Culture Diplomatic Mission(KCDM)



Yangju



Work Together with Government Agencies

대한민국 정부 기관 협력

We work with the government agencies to arrange various programs to enhance good relations between the Korean government agencies and diplomatic mission as it creates a cooperation network

Ministry of Science and ICT



Korean National Police Agency



National Forensic Service



Incheon Metropolitan City



Public Procurement Service



Policy Presentation for Ambassadors in Pyeongchang



National Archives of Korea



Ministry of Foreign Affairs



National Compting and Information Agency



Ministry of Justice



대한민국 한복모델 선발대회

Korea's representative Hanbok Model Contest promotes Korean traditional clothing culture and cultural exchange.



대한민국 드레스쇼 & 웨딩한복 트렌드쇼




유스앰버서더 아카데미

The Youth Ambassador Academy aims to inspire any student who is dreaming of becoming a future diplomat.
All lecturers are ambassadors in Korea and can directly communicate with Korean Youth who will become future bridges around the world.




 H.E. María CASTILLO FERNÁNDEZ




 H.E. CHRING Botumrangsay




 H.E. Dmytro PONOMARENKO




 H.E. Abdulla Saif AL NUAIMI



 H.E. Chafik RACHADI



 H.E. Paul Fernando DUCLOS PARODI



Korea Hanbok Diplomatic Mission

대한민국 한복홍보대사·한복외교사절단

The Korea Hanbok Diplomatic Mission(KHDM) consists of Hanbok (Korean traditional clothing) designers who are actively engaged in promoting Hanbok to the world by taking part in the Global Costume Festival and events like fashion shows that celebrate the establishment of diplomatic relations between Korea and other nations, and by presenting Hanbok to foreign delegations who are visiting Korea. The members of KHDM are selected from 50 cities from around the nation.



Hanbok Gifts for Foreign VIPs

People Changing the World through Culture

해외 VIP 한복 기증

The Hanbok Gift program is for any delegation at the ministerial level. This one of a kind gift will hopefully provide a better understanding of Korean culture, not only to the delegation but also to the world.



H.E. Nguyễn Xuân Phúc
Prime Minister of Vietnam



H.E. Rosen Plevneliev
President of the Republic of Bulgaria



H.E. Maithripala Sirisena
President of Sri Lanka



H.E. Carlos Andrés Alvarado Quesada
President of Costa Rica



H.E. Raimonds Vējonis
President of the Republic of Latvia

Mrs. Iveta Vējone
First Lady of the Republic of Latvia

H.E. Arvils Ašeradens
Deputy Prime Minister and Minister for Economics of the Republic of Latvia

H.E. Edgars Rinkēvics
Minister for Foreign Affairs of the Republic of Latvia



For H.M. King Philippe and Queen Mathilde
of the Kingdom of Belgium (Delivered by H.E. Ambassador Peter Gaston M. Lescouhier)



H.E. Iván Duque Marquez
President of Colombia



H.E. László Kövér
Speaker of Parliament of Hungary

H.E. Ināra Mūrniece
Speaker of Parliament of Latvia

H.E. Andriy Parubiy
Speaker of Parliament of Ukraine



H.E. Jan Hamacek
Chairman of the Chamber of Deputies of the Parliament of the Czech Republic



H.E. Habib El Malki
Speaker of the House of Representatives of the Kingdom of Morocco



H.E. Beibut Atankulov
Minister of Foreign Affairs of Kazakhstan



H.E. Teodor Meleşcanu
Minister of Foreign Affairs of Romania



H.E. Mercedes Araoz
Second Vice President of Peru



H.E. Isabel Cecilia De Saint Malo Garcia De Alvarado
Vice President of the Republic of Panama



Korean War Veterans

2021 HANBOK FASHION SHOW

U.S.A

2023 France-Korea Model Contest

France

Thailand

Korean Culture Diplomatic Mission

한문화외교사절단

The Korean Culture Diplomatic Mission consists of young people who desire to be global leaders in the global community. KCDM provides protocols, and translation service at every KCA's cultural event.



Support for Embassy Events

People Changing the World through Culture

대사관 협력

The Korean Culture Diplomatic Mission consists of young people who desire to be global leaders in the global community. KCDM provides protocols, and translation service at every KCA's cultural event.



The W-TIMES launched by the Korean Culture Association in 2009 has been publishing magazine while operating both desktop and mobile website.
With a partnership with Google News, The W-TIMES has been providing news services of the foreign missions in Korea as well as Korean Embassies and Korean Cultural Centers in foreign countries to promote world culture and Korean culture.

더블유타임즈 뉴스 & 매거진
Google 뉴스 제휴사

